

You've got one shot. Millions are on the line. Now, they will listen.



LOOK DEEPER.
FIND ROCK SOLID SOLUTIONS.



It's never an easy climb to the top. But it's a lot faster when you're not on your own. We can be your support, your guide and your competitive edge.

YOU NEED AN EDGE.

Everyone in the oil and gas industry is competing for limited investment and project dollars. Your competitors are doing their best to be noticed. Your success depends on creating excitement, building alliances, attracting funds, and making your prospects believe in your ability to succeed. That depends on how well you tell your story.

YOU NEED to convey your story with confidence, conviction, and creativity.

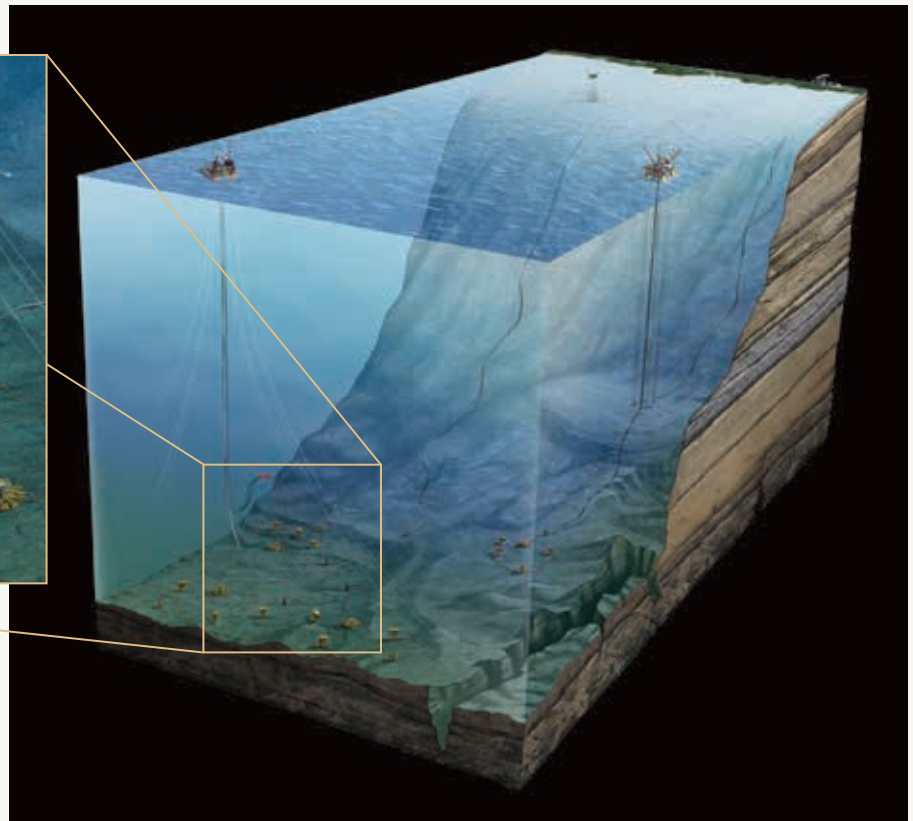
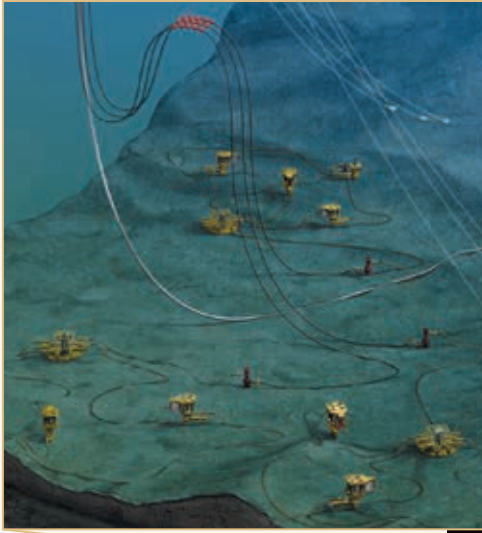
to translate complex technologies and business data into easily understood concepts.

to impress the jaded oil and gas veteran who sorts through dozens of proposals and thinks he's seen it all.

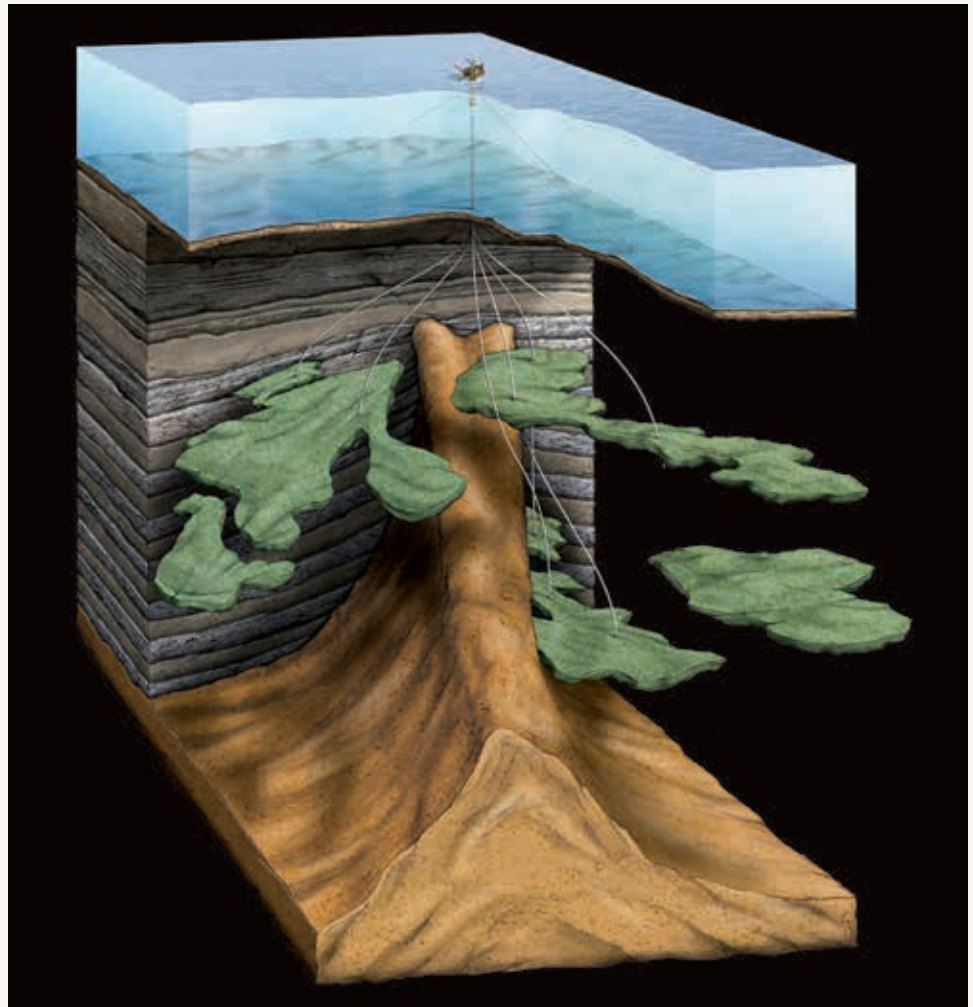
superb quality that reinforces your qualifications with persuasive presentations based on technological, business, and scientific facts.

a master presentation strategist with excellent creative skills, industry savvy, and a proven track record.

the guidance of the very best visual communicators in the oil and gas industry.



Because we understand both the oil and gas industry and the geosciences, our work is truly meaningful and highly accurate. We can communicate complicated concepts to the seasoned industry professional, or make those same ideas understandable to the novice.





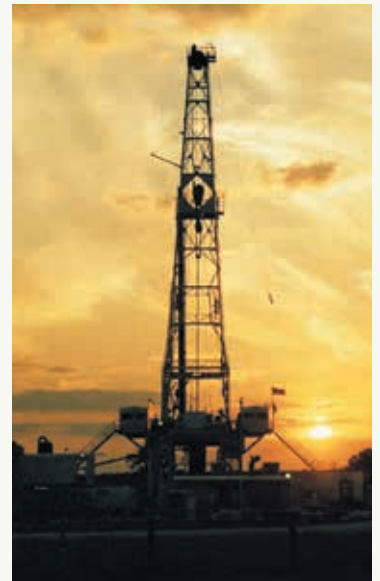
Winning moves, beautifully designed.
We are strategic thinkers.

PUT US ON YOUR TEAM. THEY'LL TAKE NOTICE.

We confidently proclaim that our ability to guide you to your most effective visual communications is unmatched. Customers throughout the industry rely on our insights, talent, and industry-specific knowledge. They trust us to translate their communication needs into strategic objectives and visual solutions - that are accurate, effective, easy to understand, and of the highest quality.

When company executives seek the very best solution to their most important communication tasks, they routinely turn to us. We, too, are industry experts. We offer them the leadership and guidance they need to trust with confidence that their visual communications will get noticed, and get the job done to the highest standards.

You usually have only one shot to tell your story. Often times, you have a tremendous amount at stake and need every competitive edge. Put us on your team. When you enlist our unmatched experience and expertise, you already separate yourself from your competition. Your communications project starts from a position of strength - and that is only the beginning.



We make the details understandable, because we understand the details. We've worked exclusively in the oil and gas industry for over twenty years.



WE KNOW OUR BUSINESS. WE KNOW YOURS.

We contribute to our client partnerships on a level that is unmatched by any other ad agency, PR firm, graphic design company, or in-house production department. Why? Because we are visual communication specialists who literally know the oil and gas business from the ground up. We know the industry and we understand the geoscience.

We also have experienced the trends, techniques, and frontiers of the industry. We were there for new advances in frac techniques, horizontal drilling, and improvements in down-hole tool technologies. Our work has focused on the latest discovery methods like 3-D seismic, and we contribute as the industry wades deeper and deeper into offshore drilling. In addition, we have dealt with changes in the economy, regulatory environments, and national energy policies that impact our industry.

It is clear to see the unrivaled competitive edge we offer. We know the principles and background behind your message. It's why we can develop brilliant visual presentations that speak to the oil and gas industry in its own language, as well as, translate complicated concepts and data into easy-to-grasp messages for those unfamiliar with the basics.





Look at the facts. We require no learning curve. A better effort in less time, equates to greater performance.

MINIMUM INVESTMENT. MAXIMUM RESULTS.

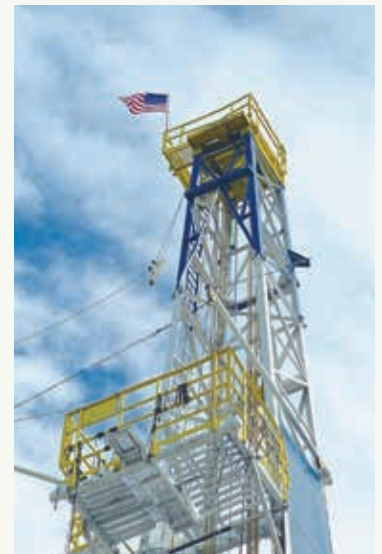
As the leader in oil and gas communications, we literally speak, think, and visualize in terms of the oil and gas industry. We know how to work productively with your company's executive management, geoscientists, engineers, landmen, graphics department, and support staff.

We have been in the field time and again — on location with seismic, fracing and drilling crews. We understand underlying scientific principles. You don't need to explain geological terms such as a fault, trap, perms — or recovery methods such as waterflood or CO₂ injection.

Over the last twenty years and more, we have also gained a great deal of practical insight into target audiences such as oil and gas lenders and investors, institutional shareholders, and investment analysts.

In short, there is no need for you to invest time in a long learning curve for what may turn out to be an uncertain outcome. As a communications leader and industry veteran, we join your team as a peer who can contribute immediately. We hit the ground running - getting you to the deadline on time with the most effective and highest quality product.

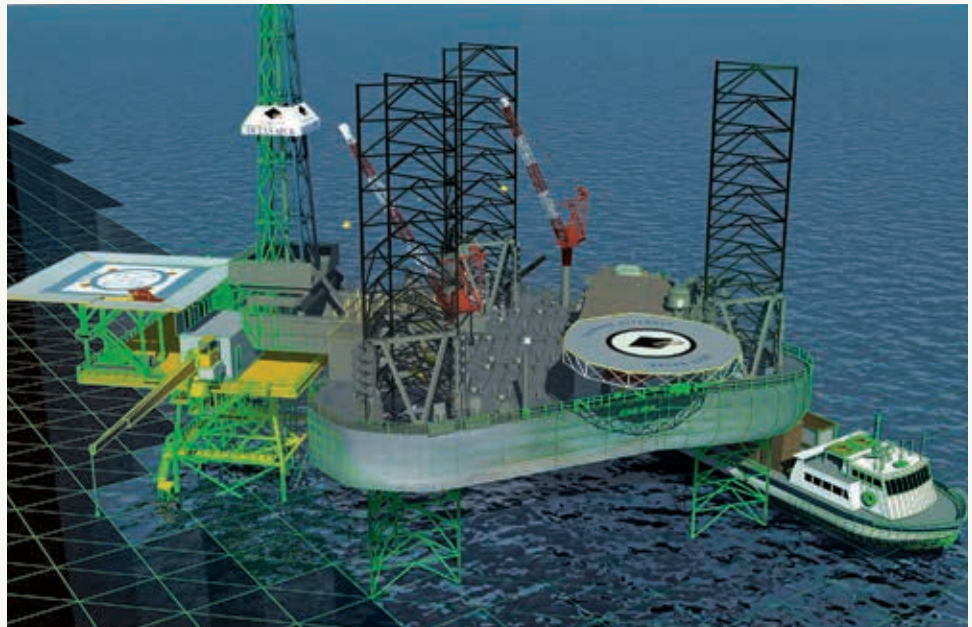
Quite often, you only need to define your needs and objectives and provide us with your project's raw data. Then we go to work in ways that pay off the most for you in defining your key messages, positioning your company's prospect, product or service, or transforming your business and scientific data into technically accurate, visually powerful communications.





D I A M O N D
O F F S H O R E

Our advanced visual communication techniques tell your story like it's never been told before.



KEEPING THE EDGE.

Our client's communications are of the highest quality, because we've worked hard to earn the edge — and keep it. In more than 20 years of service in the oil and gas industry, we have gathered the in-depth expertise you require. But that is only the basis of our strength.

We know that each of your communications projects has its own set of challenges and opportunities that merit a distinctive visual solution. So every one of our communication solutions are tailor-made - not cookie-cutter presentations. We create individually customized visual communications that stand out from the crowd of the predictable and mundane.

We also invest in the very latest computerized communications, design, and production technologies. By staying ahead of the curve, we can continually push the envelope and offer innovative ways to improve our products - and the ways they can help our clients. We constantly demand more of ourselves, as we focus on communicating your message in a new light.

Technology also helps us innovatively and expediently serve clients at all levels across the industry. We have never met many of our clients face-to-face — a testament to the confidence and comfort they feel in using our services. While we are always glad to meet with you, it does not matter if you are down the street or across the country. You can still put the best visual communicators in the industry on your team cost-efficiently and conveniently. If necessary, we will maintain close communications with you throughout the entire development process via teleconferencing, Internet communications, and file transfers.



Unlike many others in our business, we don't try to shoehorn your communication project into a limited comfort zone of capabilities so we can sell you a predetermined product. We offer you strategic marketing, fresh insights, and creative solutions. Then and only then, do we advise our clients on the best methods of communicating. Our many innovative visual solutions include the following products and services:

Graphics

Our capabilities range from creating logos and annual report visuals to technically accurate illustrations, diagrams, and maps that make industry data easy to understand. We are highly regarded for our dynamic, three-dimensional graphics that vividly depict geological formations, exploration and production techniques.

Animation

We stand at the forefront of this exciting technology, which visually communicates your project in a most engaging way. For example, we can compress eons of geological history, tool applications or recovery methods into a gripping 30-second sequence that visually simplifies even the most complicated concepts.

Web-Based

Many of our clients use the power of web-based communications to tell their story. We design and author powerful, dynamic web experiences. You may only want us to provide visual elements, or you may ask us to craft and produce your entire web message.

Photography

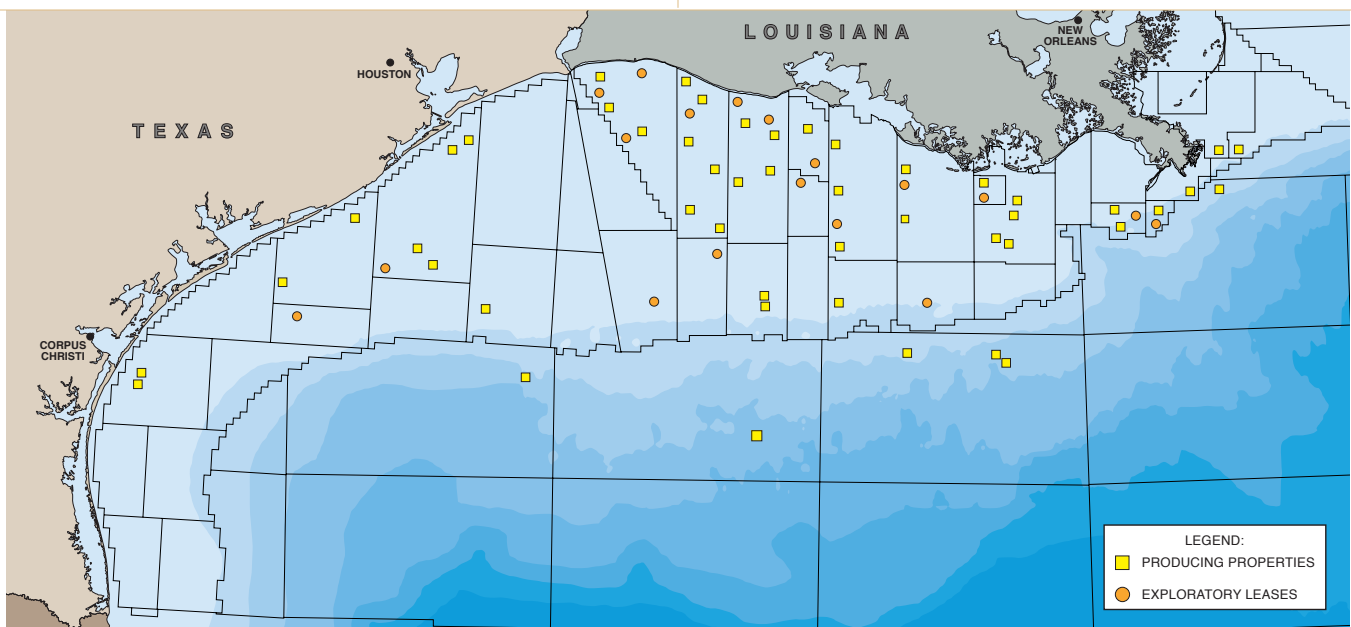
Our stock photography library offers an excellent source for compelling oil and gas industry images. This cost effective resource gives you access to quality industry photographs without the high dollar expense.

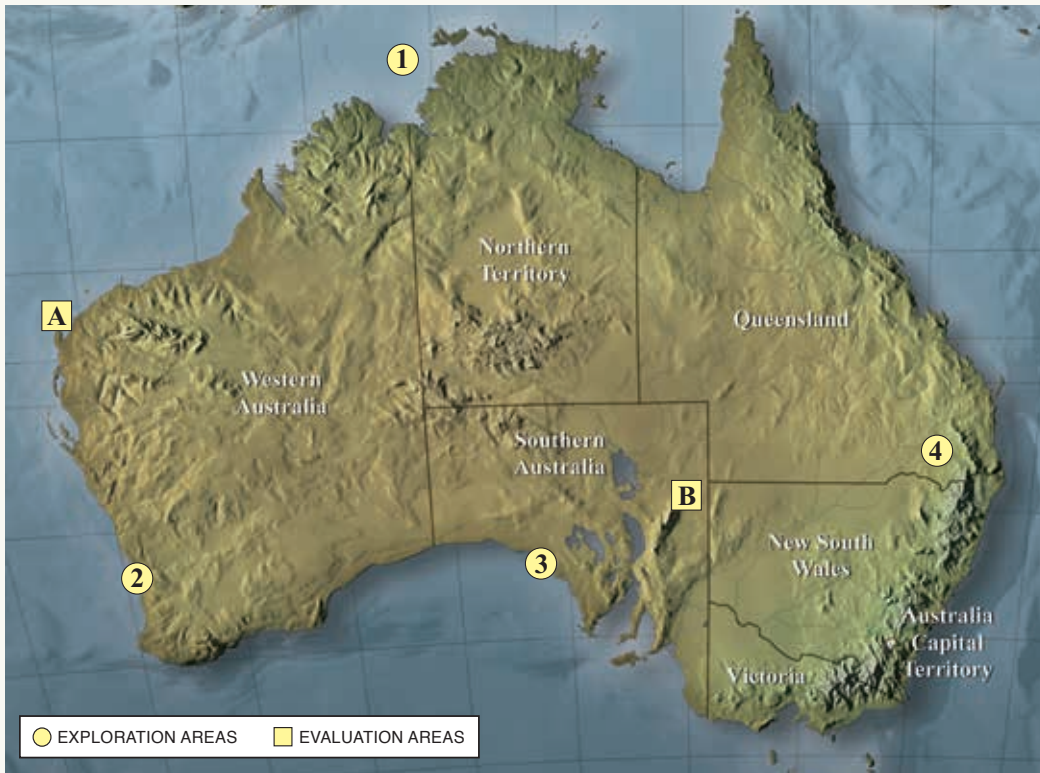
Interactive Multi-Media

We can put the full power of communications technology to work for you with interactive presentations on CD-ROM or DVD that employ a stunning combination of animation, graphics, photography, and video footage. These presentations may be as simple as a linear PowerPoint presentation, or interactively allow viewers to customize their own experience by navigating through extensive pathways of information.

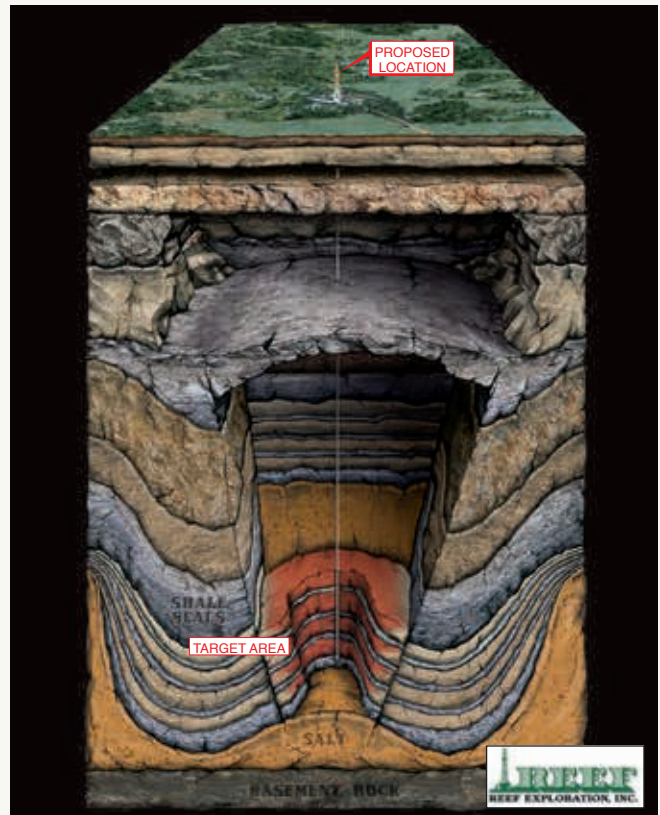
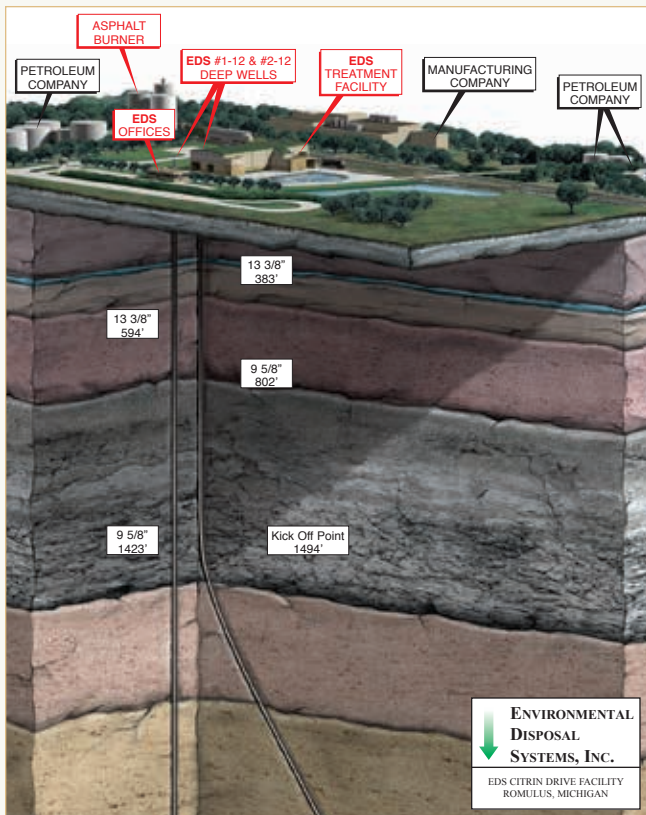
Video and Film

We shoot exciting film footage that brings the industry to life. Our edited video programs often incorporate other expressive tools such as graphics and animation.



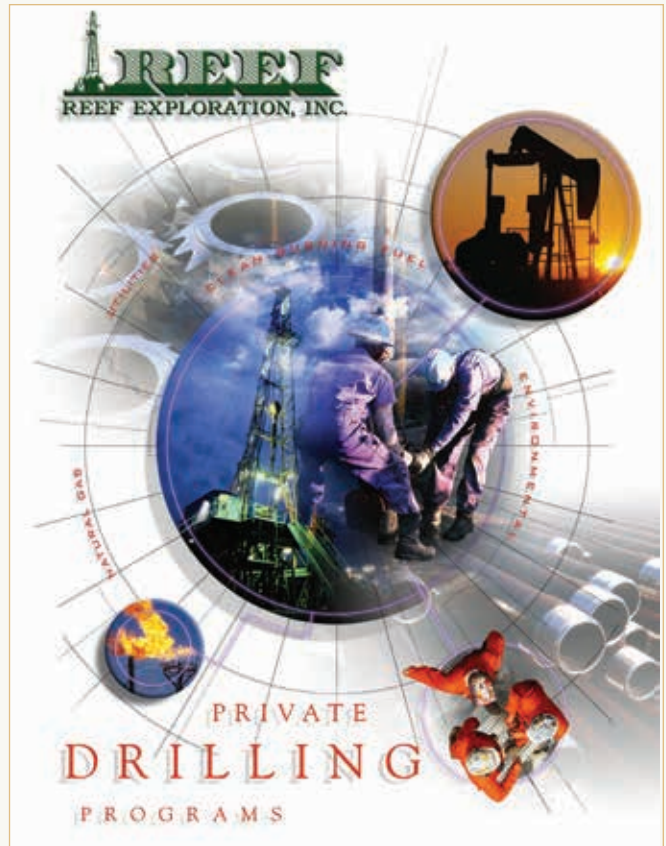
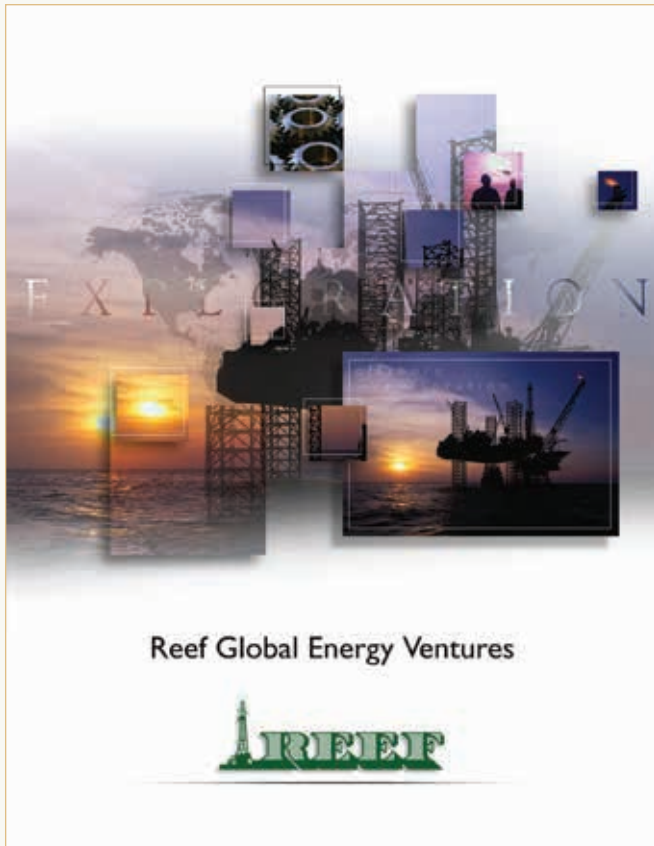


Being an expert visual communicator for the oil and gas industry is not just about creating beautiful illustrations with great accuracy and detail. More so, it's about having the experience, understanding and insight to select the most effective mediums and visual elements to best tell your story to your intended audience.





Regardless of the project — Internet, PowerPoint, interactive multi-media, animation or video, we design dynamic presentations that demand attention. We have the know-how, the people and the experience to create a presentation that will deliver a message that's more succinct, understandable, effective and memorable.



Whether you need illustrations for your annual report, corporate brochure, trade show graphics or training materials, we can provide you with striking and unique images. Our team of artists and graphic designers can get your message across through custom visuals that will leave the viewer with an understanding of your business strategy.

The beauty of our communication solutions lies in precision, perfection, and simplicity. We offer an extraordinary service, like no other you'll find.



ONLY THE BEST WILL DO.

Our goal is to work with you to create the most value for your project and budget. We do that by continually challenging ourselves to go beyond the expected for our clients. We arrive at strategic solutions with careful thought and diligence. We design every visual element with extreme accuracy and detail and complete every project with the highest standards of professionalism. And we work hard to deliver every project on time and on budget.



Long ago, we set excellence and innovation as our watchwords. As a result, we set the standard for everyone else's communications in the oil and gas industry. Very few - if any - of our competitors even come close.

OVER THE YEARS, WE HAVE PROUDLY SERVED THESE
OIL AND GAS COMPANIES, SERVICE COMPANIES AND MORE:

Bolt Technology Corporation • Callon Petroleum Company • CMS Oil & Gas Company • Core Laboratories
Denbury Resources, Inc. • Diamond Offshore Drilling, Inc. • Environmental Disposal Systems, Inc. • Exxon
Ivanhoe Energy • John Henry Petroleum • Kerr-McGee Corporation • Magnum Hunter Resources
Phillips Petroleum Company • Premier Minerals, Inc. • Reef Exploration, Inc. • Republic Resources, LLC
Royale Energy Inc. • Shell • Superior Energy Services • Tetra Technologies, Inc. • Tricon Energy, Ltd.

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Inside back cover rig photo courtesy of:
Diamond Offshore Drilling, Inc.

Photograph by:
Mark Green